



Owsinski Bobby Social Media Promotions for Musicians Bam Bk: A Manual for Marketing Yourself, Your Band, and Your Music Online

By Bobby Owsinski

Hal Leonard Corporation. Paperback. Book Condition: new. BRAND NEW, Owsinski Bobby Social Media Promotions for Musicians Bam Bk: A Manual for Marketing Yourself, Your Band, and Your Music Online, Bobby Owsinski, Stop just using social media and learn how to promote with it with Social Media Promotions For Musicians. The book reveals a host of online insider tips and tricks that will help you gain more fans and followers, increase your views, and grow your ticket and merchandise sales. Social Media Promotions For Musicians shows artists, bands, engineers and producers the latest techniques and strategies to increase your online presence more effectively and efficiently than you ever thought possible. The book covers YouTube, Facebook, Twitter, Google+, blogs, Pinterest, bookmarking sites, websites, and newsletters. You'll discover: * How to increase your online exposure to increase your fan base * How to have more time for creating by saving at least an hour every day on common social media operations * Exclusive promotional tips that boost your views and followers * How to uncover and develop your brand * The secret behind successful tweets and posts * Why a mailing list is the key to your ticket and merchandise sales.



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